

PARLIAMENT OF INDIA

LOK SABHA SECRETARIAT
(ADMINISTRATION BRANCH-I)

ENGAGEMENT OF CONSULTANT(S) IN LOK SABHA SECRETARIAT

Applications are invited from eligible persons for engagement of various professionals in Lok Sabha Secretariat, on purely contractual basis from amongst professionals fulfilling the eligibility conditions as prescribed below.

2. The terms and conditions for engagement shall be as under:-

(A) Criteria and Number of Consultant(s)

These Consultant(s) shall be engaged to look after the work related to speeches, talking points, messages, twitter, facebook account and any other miscellaneous work relating to Hon'ble Speaker and shall not be appointed for the regular work of the Secretariat. Accordingly, these Consultant(s) shall not be treated as an employee borne on the regular cadre of the Lok Sabha Secretariat for any purpose unless specified otherwise. They shall be engaged on a full time basis and will not be allowed to take up any other assignment during the period of their engagement with Lok Sabha Secretariat.

(B) Period of Engagement

The Consultant(s) shall be engaged initially for a period of 01 year, which may be extended subject to satisfactory performance. Their services shall be terminated without notice in case the performance is found to be unsatisfactory. The said engagement shall also not vest any right whatsoever to claim regular appointment in the Lok Sabha Secretariat or continued engagement.

(C) Age Limit

Only Indian citizens between the age of 22 to 58 years as on the last date of receipt of application shall be made eligible.

(D) Fee

The fee of the Consultant(s) engaged in various positions shall be as follows: -

Sl.No.	Position	Fee (in Rs.)
1.	Head Consultant	90,000/- p.m.
2.	Social Media Marketing (Senior Consultant)	65,000/- p.m.
3.	Social Media Marketing (Junior Consultant)	35,000/- p.m.
4.	Graphic Designer	45,000/- p.m.
5.	Senior Content Writer (Hindi)	50,000/- p.m.
6.	Junior Content Writer (Hindi)	30,000/- p.m.
7.	Social Media Marketing (Junior Associate)	25,000/- p.m.

In case of deserving candidate(s), the Hon'ble Speaker, after taking into account the qualification, skill, experience, expertise, professional standing, existing emoluments (if any) and other relevant factors, may decide to grant a commensurate fee. Further, the annual increment of the Consultant(s) may be decided by Hon'ble Speaker on the basis of appraisal of performance of their work and conduct.

(E) Reporting

The Consultant(s) shall be posted in Social Media & Communications Unit under PPR Wing of Lok Sabha Secretariat. Further, the duties assigned to the position(s) are such that they shall be called upon to come to/stay in office before/beyond normal working hours and on Sundays/Holidays, whenever required in the exigencies of work, for which no additional remuneration shall be admissible.

(F) Health Cover

The Consultant(s) will be extended the facility of health cover through appropriate mediclaim policy for which all expenses viz. cost of subscription, premium etc., will be borne by the Lok Sabha Secretariat.

(G) TA/DA, Transport and Telephone

The Consultant(s) shall not be entitled to TA/DA, Transport and Telephone facilities.

(H) Leave

The Consultant(s) shall be eligible for the following leave: -

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|----------------------------------|--|
| <u>Casual Leave (CL)</u> | - 12 days in a year. CL cannot be clubbed with EL. |
| <u>Earned Leave (EL)</u> | - 30 days in a year (15 days credited in advance for 06 months and calculated on the basis of 2.5 days per month for work put in). EL cannot be clubbed with CL. |
| <u>Half Pay Leave (HPL)</u> | - 20 days in a year (10 days credited in advance for 06 months and calculated on the basis of 1.5 days per month for work put in) |
| <u>Maternity Leave</u> | - Female Consultant(s) with less than 02 surviving children will be granted Maternity Leave for a period of 180 days from the date of its commencement. |
| <u>Compensatory Holiday (CH)</u> | - Compensatory Holiday can be granted in lieu of duty performed on Sundays/Holidays and the same may be availed of within a period of 12 months from the date it becomes due. Maximum 02 days' CH may be availed at a time and has to be approved in advance. CH can be combined with CL or EL. However, grant of CH shall not be admissible during Parliament Session period(s). There would be no accumulation/carrying forward of CH. All requests for CH have to be compulsorily accompanied by the copy of the duty rosters signed by the respective department head. |

However, leave cannot be claimed as a matter of right. Further, if excess leave is taken, salary deduction would be made accordingly. Salary would also be deducted for habitual late comers. Long leave, even if on medical grounds, has to be sanctioned before the individual proceeds on leave.

(I) Residential Accommodation

No residential accommodation shall be provided from the Lok Sabha Secretariat Pool.

(J) Termination of Engagement

- (i) By either side, after giving one month notice or on depositing an amount equal to one month fee, if he/she wishes to terminate the engagement;
- (ii) Without notice, in case the performance is found to be unsatisfactory; and
- (iii) If any declaration/information furnished in the bio-data is found to be false or if it is detected that some material/facts has been suppressed willfully, his/her engagement will be terminated at any point of time.

Prior to acceptance of resignation, the Consultant(s) shall hand over all office property in his/her possession and obtain a 'No Demand Certificate' in the prescribed format.

(K) Conduct Rules

During the period of engagement, the Consultant(s) shall be governed by Lok Sabha Secretariat (Conduct) Rules, 1955 as amended from time to time.

(L) Marital Status

The Consultant(s) will have to submit declaration in the prescribed form about his/her marital status and in the event of candidate is having more than one wife/husband living, the engagement will be subject to his/her being exempted from the requirement of the rules in this behalf.

(M) Oath of Allegiance

The Consultant(s) will have to take an oath of allegiance/faithfulness to the Constitution of India or make solemn affirmation to this effect in the prescribed form.

(N) Residuary

The decision of Hon'ble Speaker will be final in respect of all matters not specifically provided for.

How to Apply

3. The applications are to be submitted in the prescribed format as given in Annexure-B. Applications complete in all respects may be sent to Email ID consultants2021-lss@sansad.nic.in within a period of 21 days from the date of issue of this advertisement.

Position / No. of Position / Eligibility Condition(s) -

Sl. No.	Position	No. of Position	Educational Qualification(s)/ Experience(s) & Skill(s)
(1)	(2)	(3)	(4)
1.	Head Consultant (Digital Communications)	01	<p><u>Minimum Educational Qualification(s):</u></p> <ul style="list-style-type: none"> Bachelor's/Master's degree from reputed institutions preferably B.Tech./M.Tech. <p><u>Work Experience(s) and Skill(s):</u></p> <ul style="list-style-type: none"> Minimum 3-7 years of work experience as team leader or communications strategist or campaign manager or digital communications consultant. <p><u>Desirable:</u></p> <ul style="list-style-type: none"> Demonstrated interest in political affairs and governance.
2.	Social Media Marketing (Senior Consultant)	01	<p><u>Minimum Educational Qualification(s):</u></p> <ul style="list-style-type: none"> Bachelor's degree in business management, marketing, media and communication, journalism, public relations, digital marketing or related field(s). <p><u>Work Experience(s) and Skill(s):</u></p> <ul style="list-style-type: none"> Minimum 3 years of work experience in Digital Communication and Social Media management including experience in digital analytics & social media reporting, designing and implementing successful digital marketing campaigns, SEO/SEM, Google Analytics and CRM software, photo, video and text editing tools Proficiency in MS office – Excel, PowerPoint and Word. <p><u>Desirable:</u></p> <ul style="list-style-type: none"> Ability to work in a fast-paced, high-pressure environment Excellent Multi-tasking, analytical, project management, time-management, strong team management and communication (written and verbal) skills. In addition to English, proficiency in the Hindi language (Read, Write & Speak) is expected

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(1)	(2)	(3)	(4)
3.	Social Media Marketing (Junior Consultant)	01	<p><u>Minimum Educational Qualification(s):</u></p> <ul style="list-style-type: none"> • Bachelor's degree in business management, marketing, media and communication, journalism, public relations, digital marketing or related field. <p><u>Work Experience(s) and Skill(s):</u></p> <ul style="list-style-type: none"> • Minimum 2 years of work experience in Digital Communication and Social Media management including experience in digital analytics & social media reporting, designing and implementing successful digital marketing campaigns, SEO/SEM, photo, video and text editing tools • Proficiency in MS office – Excel, PowerPoint and Word. <p><u>Desirable:</u></p> <ul style="list-style-type: none"> • Ability to work in a fast-paced, high-pressure environment • Excellent Multi-tasking, analytical, project management, time-management, team management and communication (written and verbal) skills. • In addition to English, proficiency in the Hindi language (Read, Write & Speak) is expected.
4.	Graphic Designer	01	<p><u>Minimum Educational Qualification(s):</u></p> <ul style="list-style-type: none"> • 10+2 from a recognised Board/University. <p><u>Work Experience(s) and Skill(s):</u></p> <ul style="list-style-type: none"> • 2-4 years of work experience in graphic & visual design. • Proficiency in Adobe Creative Suite, strong communication, typography and design skills. • Ability to create compelling and effective logos, designs, print and digital media. • Awareness of current industry and technology standards, social media, competitive landscape and market trends.

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(1)	(2)	(3)	(4)
			<p><u>Desirable:</u></p> <ul style="list-style-type: none"> • Bachelor's degree in Graphic Design or related field(s). • Conceptual thinking. • Portfolio of work.
5.	Senior Content Writer/Media Analyst (Hindi)	01	<p><u>Minimum Educational Qualification(s):</u></p> <ul style="list-style-type: none"> • A Master's Degree in Political Science/ Journalism. <p><u>Work Experience(s) and Skill(s):</u></p> <ul style="list-style-type: none"> • Minimum 3-5 years of work experience with Social Media and Digital Marketing. • Proficiency in political content writing in Hindi. • Ability to gather political content, special features, review and edit written articles for grammar, verbiage, comprehensibility in order to make them error free and have skills to manage quality of content delivered by the content team. <p><u>Desirable:</u></p> <ul style="list-style-type: none"> • Good written and oral communication skills in Hindi and ability to comply with deadlines.
6.	Junior Content Writer (Hindi)	01	<p><u>Minimum Educational Qualification(s):</u></p> <ul style="list-style-type: none"> • A Bachelor's degree in Political Science/ Journalism <p><u>Work Experience(s) and Skill(s):</u></p> <ul style="list-style-type: none"> • Minimum 2-3 years of work experience with Social Media and Digital Marketing. • Proficiency in political content writing in Hindi. • Ability to gather political content, special features, review and edit written articles for grammar, verbiage, comprehensibility in order to make them error free and have skills to manage quality of content delivered by the content team.

Sl. No.	Position	No. of Position	Educational Qualification(s)/ Experience(s) & Skill(s)
(1)	(2)	(3)	(4)
			<u>Desirable:</u> <ul style="list-style-type: none"> • Good written and oral communication skills in Hindi and ability to comply with deadlines.
7.	Social Media Marketing (Junior Associate)	03	<u>Minimum Educational Qualification(s):</u> <ul style="list-style-type: none"> • Bachelor's degree in business management, marketing, media and communication, journalism, public relations, digital marketing or related field. <u>Work Experience(s) and Skill(s):</u> <ul style="list-style-type: none"> • Minimum 1 years of work experience in Social Media management including experience in designing and implementing successful digital marketing campaigns, photo, video, and text editing tools. • Proficiency in MS office – Excel, PowerPoint, and Word.

Eligible candidates will have to appear for Personal Interview before Interview Board. The applicant, once selected, will not be allowed to withdraw his/her candidature subsequently. He/she will be required to join immediately.

Also, the applicants are advised to keep on visiting the website <http://www.loksabha.nic.in> → **Recruitment** → **Advertisements and Notices** from time to time for information relating to:-

- (i) Cancellation or addendum or corrigendum to this Advertisement, if any;
- (ii) Date(s) of Personal Interview;
- (iii) Announcement of Result of the examination process.
